



# Vilson Groh Institute

Institutional Overview  
February 2023

<https://vilsongroh.org>



— Instituto —  
**Pe. Vilson Groh**

Our Mission

# Create bridges and bring together people and organizations

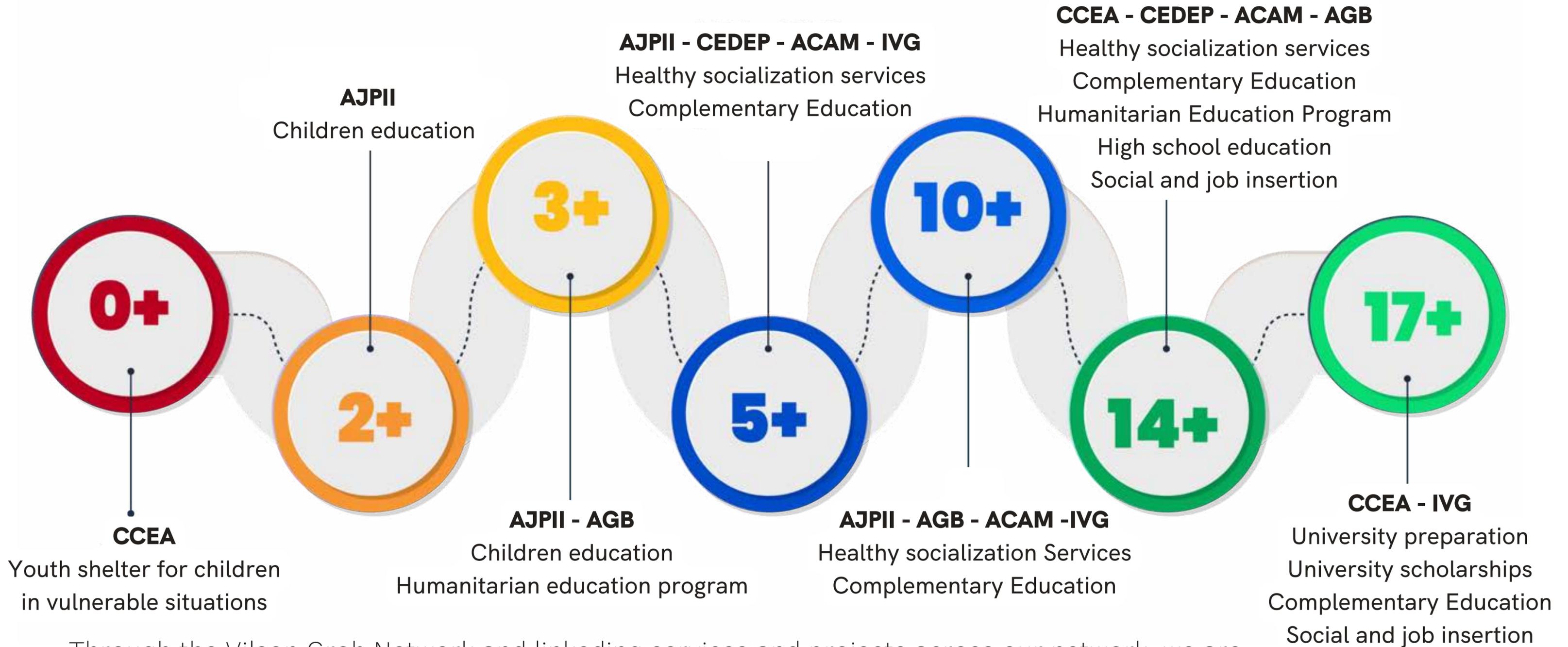
fostering structural solidarity

# The Vilson Groh Network



Fostering a chain of good

# The path of opportunities of the Vilson Groh Network



Through the Vilson Groh Network and linking services and projects across our network, we are able to provide a path of real opportunities for children, teenagers, and young people, from their birth to their integration into the job market and university.

# The Vilson Groh Network by the numbers

2021 data



Scan this QR code to watch the video  
[portuguese] of our 2021 social impact Report at  
<https://www.youtube.com/watch?v=-KrmWwaOGnE>



**20.979**

people impacted





**5.957**

children and youth  
enrolled in educational  
projects and services



**154**  
youth in the labor  
market

7.955

families serviced



The Vilson Groh Institute currently develops seven programs in four areas:

## ✓ Education

- 1. Pode Crer
- 2. Vilson Groh Scholarships
  - REDEscoberta special literacy project that we expect to turn into a program when we secure regular funding

## ✓ Community Development

- 3. Moving Communities
  - Monte Serrat Friends Community Fair
  - Local Tourism Project
  - Job search central
  - Trainings

## ✓ Hunger Eradication

- 4. Hunger eradication fund
  - Community bank
  - Social coin
  - Microcredit

## ✓ Network Advancement

- 5. Network advancement & trainings
- 6. Political actuation Program
- 7. Health and Life Quality

Of the 17 SDG, nine are directly impacted by our projects and programs:



PROGRAM

# PODE CRER

Creating a future of opportunity through innovative education



Partners for the construction of the 1st Social Innovation Center Pode Crer



+ individual donors

Institutional Partners



# The Póde Crer Social Innovation Centers in vulnerable areas

The program plans the creation of five Social Innovation Centers in areas of social vulnerability in Greater Florianópolis, starting with the Morro da Cruz communities in Monte Serrat.

These will be spaces for the education of children and youth, maintaining a strong link between the institute, communities, schools, and companies in the technology and innovation sector.



Project Pilot [2021 & 2022]

# PODE CRER PROJECT

Creating a future of opportunity through innovative education

- ✔ Started in 2021, over 850 youth have gone through the program and 530 youth completed it
- ✔ Three learning paths in soft and hard skills for youth ages 11-24
- ✔ Participated in the international Solving Public Problems Accelerator in 2022.

CAIXA TEM – PROGRAMA  
**PodeCrer**

Execution



Partners



Sponsorship



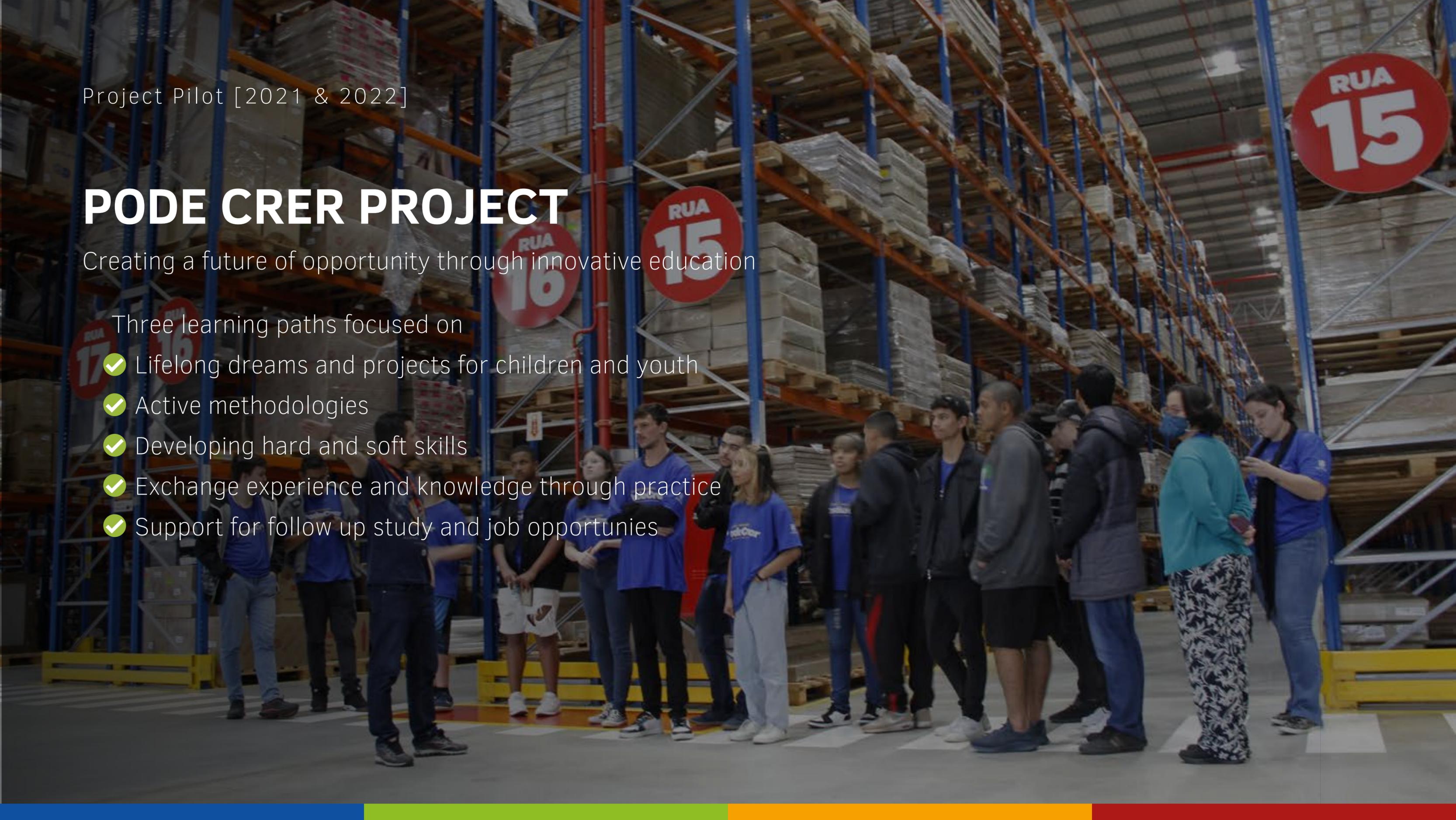
Project Pilot [2021 & 2022]

# PODE CRER PROJECT

Creating a future of opportunity through innovative education

Three learning paths focused on

- ✔ Lifelong dreams and projects for children and youth
- ✔ Active methodologies
- ✔ Developing hard and soft skills
- ✔ Exchange experience and knowledge through practice
- ✔ Support for follow up study and job opportunities



PROGRAM

# Vilson Groh Scholarships

University preparation, scholarships for technical and higher education

Partners



# University preparation

(pré-vestibular)

In 2022:

**208**

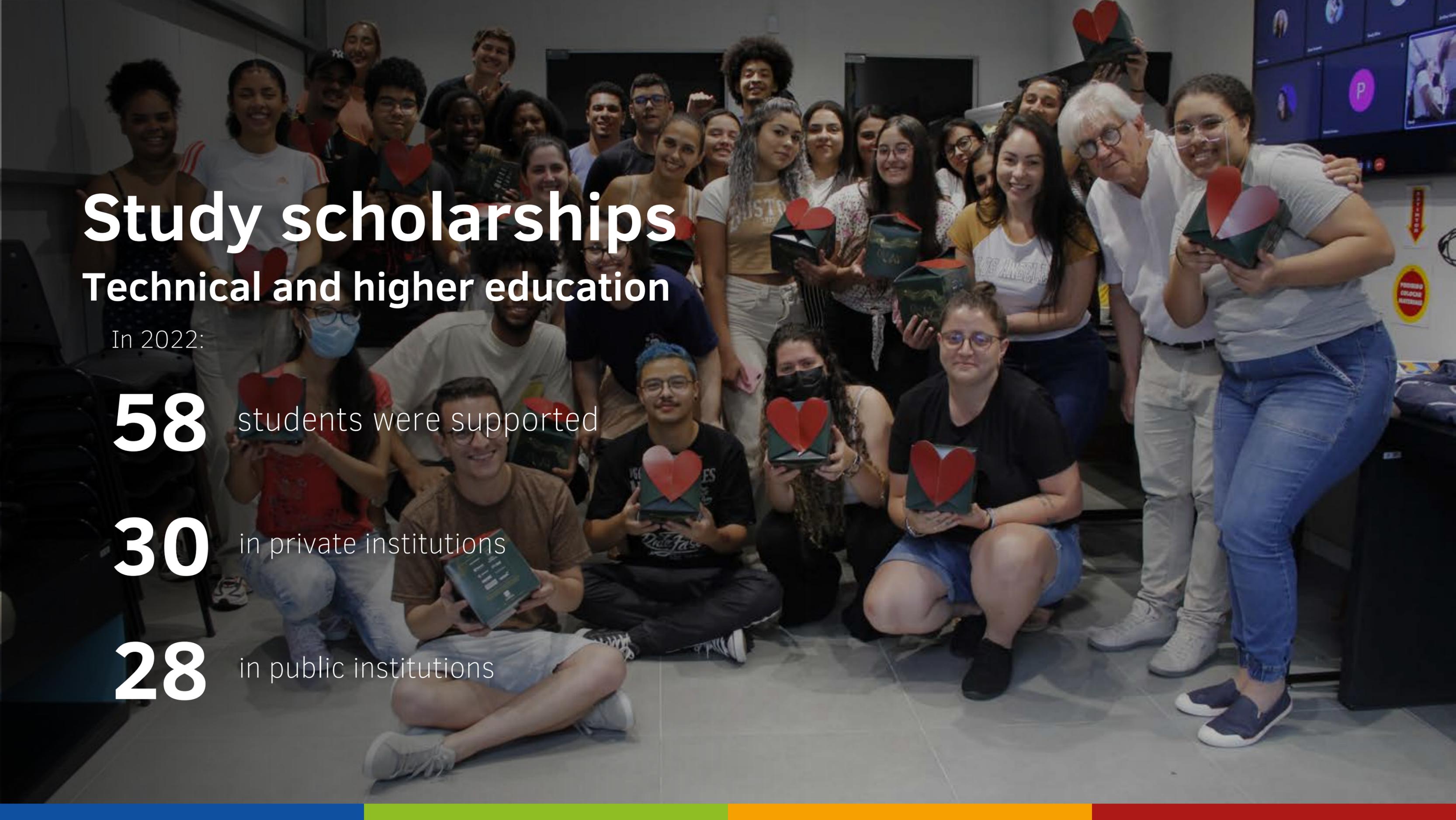
Youth have gone through the program

**44**

have been admitted to universities through vestibulares (university admittance exam).

• PRÉ •  
• VESTI •  
• BULAR •  
REDE IVG





# Study scholarships

## Technical and higher education

In 2022:

**58** students were supported

**30** in private institutions

**28** in public institutions

Special project

# REDESCOBERTA

Strengthening the world through writing, reading, and mathematics.

- ✓ 280 children and teenagers served
- ✓ Executed by the Vilson Groh Institute in partnership with our network with ACAM, AJPII, CEDEP and Marist schools Lúcia Mayvorne and São José, serving vulnerable communities across the greater Florianópolis region



Execution



Co execution



Sponsorship



PODER JUDICIÁRIO  
de Santa Catarina

PROGRAM

Vilson Groh fund for

# Hunger eradication

Acting locally, thinking globally

partners



+ individual donors

# The Hunger Eradication fund

by the numbers

In 2021

**BRL 962k**

About USD 200k

invested in hunger eradication initiatives

**6.722** families

**288** tons of food distributed



## Community bank: social coin

In 2021 through a partnership with ICOM

**BRL 600k**

About USD 120k

disbursed in social coins in 2021  
monthly income for supported families to be  
spent on enrolled local markets

**1.062** families supported

**53** enrolled local markets

# Community bank: social coin

In October 2022 we resumed our social coin program directly supported by MPT/SC  
(State Department of Labor of Santa Catarina)

**BRL 164k** disbursed in social coins in 4 months  
oct 2022 - jan/2023

About USD 35k

**205** families supported

**11** enrolled local markets



Execution



Co execution



# Community bank: microcredit

Started in 2022 for entrepreneurs starting small businesses in the communities where we act

- ✓ Our goal is to strengthen small local businesses, through training and granting of microcredit to entrepreneurs who already have a small business.



Execution



Partners



PROGRAM

# Moving Communities

Monte Serrat Friends Community Fair  
Local tourism project  
Job search central  
Trainings

Partners



PROGRAM

# Network advancement & trainings

Supporting the organizations in our network through cross-organizations working groups, and trainings, fostering discussion and a culture of working together as a network



PROGRAM

# Political Protagonism

Acting in local councils, state and city forums in education and social assistance  
Created the course "Forming community leadership" together with UNISUL university

PROGRAM



# Health and Life Quality

Executed with partner companies and volunteer professionals  
Providing medical services and career orientation

# Awards and recognition



**Award**  
***Melhores ONGs 2022***  
***(best nonprofits 2022)***

The Vilson Groh Institute was recognized as one of the 100 best non profit organizations in Brazil in 2022



**Part of the national**  
**Movement for the UN**  
**Sustainable**  
**Development Goals**

Our work and reach grew in 2021 and impacted the SDGs 1, 2, 3, 4, 8, 10, 16 e 17.

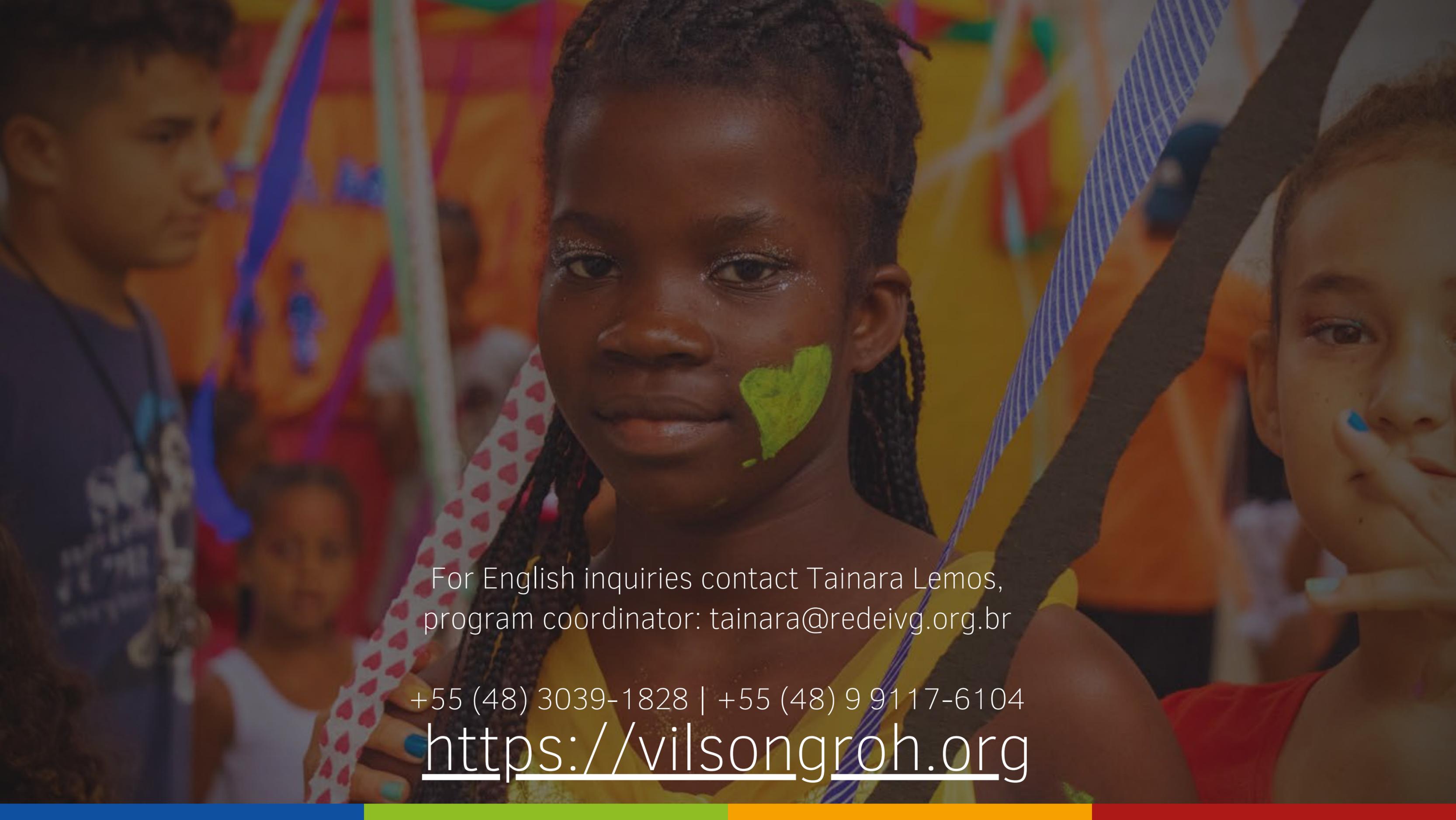


**Transparency award**

Award for the Institute's online transparency through social reports, annual balances, statues, team makeup and other information



**Social Responsibility**  
**Award from Santa Catarina**  
**State Assembly**  
**ALESC 2020**

A group of children are shown at what appears to be a cultural festival or carnival. The background is filled with colorful streamers in shades of blue, yellow, orange, and red. In the foreground, a young girl with dark skin and braided hair has a bright green heart-shaped body paint on her cheek. To her right, another child has blue body paint on their nose. The overall atmosphere is festive and vibrant.

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